



LEARNING
WITH Lynda.com® CONTENT

2019 English-Language Content Coverage

Business

BUSINESS SOFTWARE AND TOOLS

Accounting Software*
Business Intelligence*
Cloud Storage Apps
Computer Skills
CRM Software*
Data Analysis*
Desktop Databases
Devices
Diagramming
Document Management
Email
Forms
Messaging
Note Taking
Desktop Operating Systems
PDF Management
Personal Productivity Software
Presentations
Project Management Software*
Spreadsheets
Web Conferencing
Word Processing

CAREER DEVELOPMENT

Job Management
Job Searching
Personal Branding*

CUSTOMER SERVICE

Contact Centers
CRM Software*
Customer Service Management
Customer Service Skills
Service Metrics
FINANCE AND ACCOUNTING
Accounting Skills
Accounting Software
Corporate Finance
Financial Investments
Income Tax
Personal Finance
Small Business Finance*

HUMAN RESOURCES

Compensation and Benefits
Hiring and Interviewing
HR Administration
HR Software
HR Strategy
Learning and Development
Recruiting
Talent Management

LEADERSHIP AND MANAGEMENT

Business Strategy*
Coaching and Mentoring
Communication*
Decision-Making*
Executive Leadership
Leadership Skills
Management Skills
Meeting Skills*
Nonprofit Management
Organizational Leadership
Talent Management
Teams and Collaboration*

MARKETING

Advertising and Promotion
B2B Marketing
B2C Marketing
Brand Management
Content Marketing
Conversion Marketing
Digital Marketing
Email Marketing
Enterprise Marketing
Lead Generation
Marketing Automation
Mobile Marketing
Pay-Per-Click Marketing
Personal Branding
Public Relations
Search Engine Marketing (SEM)
Search Engine Optimization (SEO)
Small Business Marketing*
Social Media Marketing
Social Selling*
Web Marketing Analytics

PROJECT MANAGEMENT

Agile Project Management
Business Analysis
Project Leadership
Project Management Skills
Project Management Software

SALES

CRM Software
Sales Management
Sales Metrics
Sales Skills
Social Selling*

SMALL BUSINESS AND ENTREPRENEURSHIP

Design Business*
Entrepreneurship
Freelancing*
Music Business*
Photo Business*
Small Business Finance
Small Business Management
Small Business Marketing
Small Business Sales
Web Design Business*

TRAINING AND EDUCATION

Corporate Training
Educational Technology
Higher Education
Instructional Design
K-12 Education
Screencasting
Student Success Skills
Teaching

Technology

CLOUD COMPUTING

Cloud Administration
Cloud Development
Cloud Foundations
Cloud Platforms
Cloud Security
Cloud Services
Cloud Storage

DATABASE MANAGEMENT

Data Centers
Data Resource Management
Database Administration
Database Development*

DATA SCIENCE

Artificial Intelligence
Big Data
Business Analytics
Business Intelligence
Cryptocurrency
Data Analysis
Data Governance
Data Modeling
Data Privacy
Data Science Careers
Data Visualization
GIS
Machine Learning
Statistics

IT HELP DESK

Client Operating Systems
Help Desk Skills
Operating System Distribution
Software Support
Upgrade and Maintenance

MOBILE DEVELOPMENT

Android Development
Cross-Platform Development
iOS Development
Mobile Games

NETWORK AND SYSTEM ADMINISTRATION

CRM Administration
Enterprise Content Management
Internet of Things
IT Automation
IT Service Management
Mobile Device Management
Network Administration
Server Administration
Software Administration
Software Deployment
Virtualization

SOFTWARE DEVELOPMENT

APIs
Database Development
Design Patterns
Enterprise Architecture
Game Development
Interest of Things
Microsoft Development
Object-Oriented Programming
Programming Languages
Programming Languages
Software Architecture
Software Design
Software Development Tools
Software Quality Assurance
Version Control

SECURITY

Authentication and Authorization
Cryptography
Incident Response
Malware Analysis
Mobile Application Security
Network Security
Penetration Testing
Privacy
Security Awareness
Security Careers
Security Management and Policy
Security Testing
Software Development Security
Vulnerability Management
Web Application Security

DEVOPS

Agile Software Development
DevOps Foundations
DevOps Tools

WEB DEVELOPMENT

Back-End Web Development
Content Management Systems
E-Commerce Development
Front-End Web Development
JavaScript Frameworks
Web Apps
Web Development Foundations
Web Development Tools

Design and Engineering

VISUALIZATION AND REAL-TIME

3D Animation*
3D Lighting*
3D Materials*
3D Modeling*
3D Sculpting
3D Textures*
Character Animation
Color Theory*
Comic Book Illustration
Concept Art
Digital Painting
Drawing*
Illustration
Painting
Rendering*
Rigging
Storyboarding*
Typography

AEC

2D Drafting and Drawing*
3D Modeling*
Architectural Design
BIM
Civil Engineering
Computational Design*
Construction
Construction Management
Interior Design
MEP
PreViz*

REAL-TIME

Augmented Reality
Product Visualization
Real-Time*
Real-Time Scripting
Rendering*
Virtual Reality Visualization

PRODUCT AND MANUFACTURING

Augmented Reality
Automotive Design
CNC and CAM
Computational Design
Electrical Engineering
Manufacturing
Mechanical Engineering
PreViz
Product and Industrial Design
Prototyping
Real-Time*
Rendering*
Simulation

Creative

ANIMATION AND ILLUSTRATION

2D/3D Animation
3D Lighting
3D Materials
3D Modeling*
3D Sculpting
3D Textures*
Character Animation
Color Correction
HDR Photography
Image Editing
Landscape Photography
Macro Photography
Mobile Photography
Night Photography
Photo Business
Photo Compositing
Photo Management
Photo Restoration
Photo Sharing
Photography Gear
Photography Lighting
Photography Printing
Photojournalism
Portrait Photography
Product Photography
Raw Processing
Retouching
Street Photography
Time-Lapse Photography
Travel Photography
Wedding Photography

AUDIO AND MUSIC

Audio Editing
Audio Engineering
Audio Gear
Audio Mastering
Audio Mixing
Audio Post-Production
Audio Recording
Digital Audio Workstations
Live Music Performance
Music Business
Music Composition
Music Lessons
Music Production
Music Remixing
Music Theory
Podcasting
Songwriting
Sound Design*
Synthesis
Virtual Instruments

GRAPHIC DESIGN

Brand Design
Color Theory
Design Business
Design Thinking*
Digital Publishing
Drawing
Fashion Design
Infographics
Layout and Composition
Logo Design
Poster Design
Print Production
Typography

VIDEO

Audio for Video
Cinematography
Filmmaking
Keying
Script Writing
Shooting Video
Sound Design
Video Color Grading
Video Editing
Video Gear
Video Lighting
Video Post-Production
Video Pre-Production
Video Production

MOTION GRAPHICS/VFX

2D/3D TRACKING

3D Particles and Dynamics
Compositing
Keying*
Motion Graphics
Motion Typography
Rendering
Storyboarding
Video Color Grading*
Visual Effects

WEB DESIGN

INTERACTIVE WEB CONTENT

Mobile Web Design
Responsive Web Design
Web Design Business
Web Graphics
Web Standards
Web Typography

KEY STATISTICS

- 7,250+ Video Courses
- 230,000+ Individual Videos
- 16,000+ Hours of video content
- 240 Curated Learning Paths
- 40+ new courses published every week

Topics in bold are new for 2019
*Topic appears in multiple subjects